

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
June 24, 2010
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

Ken Webster
Steve Reilly
Ron Smith
Steve McKinney
JoAn Trentham
Dan Booth

MEMBERS ABSENT

B. J. Byars

OTHERS PRESENT

Steve Whaley

Staff Representatives: David Ball, City Planner
Ashley Miller, Assistant City Planner
Diane Townsend, Executive Secretary

Vice Chairperson Webster called the meeting to order at 1:30 p.m. The minutes of the June 10, 2010, meeting, were unanimously approved after a motion by Mr. Steve Reilly and a second by Mr. Steve McKinney.

Staff Report

Petitions and Communications from the Public

Old Business

a) **Review and consideration for proposed signage (3 Wall Sign and 1 Projecting Sign) for “Dick’s Last Resort,” located at 903 Parkway, requested by Ted Moats.**

This item was removed at the request of Mr. Gary Shpritz. Mr. Steve Reilly made a motion to remove the item from the agenda. Mr. Ron Smith seconded the motion, which passed with all members voting aye.

b) **Aesthetic review and consideration for proposed exterior renovations for “Dick’s Last Resort,” located at 903 Parkway, requested by Ted Moats.**

This item was removed at the request of Mr. Gary Shpritz. Mr. Steve Reilly made a motion to remove the item from the agenda. Mr. Ron Smith seconded the motion, which passed with all members voting aye.

New Business

a) **Aesthetic review and consideration for exterior renovations for a commercial building located at 702 Parkway, requested by Steve Whaley.**

Staff presented the request for exterior renovations. Staff stated that the white portion of the building will be painted “Bright Tamara” and the trim of the building painted “Coffee.” Mr.

Steve Whaley was present and stated that copper guttering and a collector box had already been installed on the adjacent building. Mr. Whaley added that stacked stone had been added as an accent as well as brick pavers. After further discussion, Mr. Ron Smith made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

b) Review and consideration for proposed signage (2 Freestanding Signs) for “The Edgewater Hotel,” located at 402 River Road, requested by Michael Price.

Staff presented the request for two freestanding signs. Staff stated that the request consists of one business sign and one changeable copy sign for the “Edgewater Hotel.” Staff further stated that the business sign will be internally lit with a white background, green letters and vinyl graphics. Staff added that the sign maker has indicated that the canopy above the sign structure will be removed. Staff explained that the changeable copy sign will also internally lit. The Board discussed the color of the existing sign and the requested changes. Staff explained that the existing business sign has a green background with white letters. The Board discussed the large massing of white sign faces. After further discussion, Mr. Steve McKinney made a motion to approve the request with a recommendation that the sign faces be off-white. The motion passed unanimously after a second by Mr. Steve Reilly.

c) Review and consideration for proposed signage (1 Projecting Sign) for “Earthspeak,” located at 849 Glades Road, Shop 1C5, requested by Ira Grossman.

Staff presented the request for one projecting sign. Staff stated that the sign will have a black background with cream letters. After further discussion, Mr. Steve Reilly made a motion to disapprove the request as presented with a recommendation that the business utilize a mall directory sign for the development and further recommends that all business signage facing Glades Road be uniform in size and color. The motion passed unanimously after a second by Mr. Steve McKinney.

d) Review and consideration for proposed signage (1 Projecting Sign) for “Gafurou Gallery, located at 849 Glades Road, Shop 1C3, requested by Ira Grossman.

Staff presented the request for one projecting sign. Staff stated that the sign will have a green background with white letters. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation that the mall go back to the original mall directory sign as approved on December 10, 2009, and further recommended that all the business signage facing Glades Road be uniform in size and color. The motion passed unanimously after a second by Mr. Steve McKinney.

e) Review and consideration for proposed signage (1 Projecting Sign) for “Hills Creek Gallery,” located at 849 Glades Road, Shop 1B7, requested by Ira Grossman.

Staff presented the request for one projecting sign. Staff stated that the sign will have a yellow background with black letters. After further discussion, Mr. Steve Reilly made a motion to

disapprove with a recommendation that the mall go back to the original mall directory sign as approved on December 10, 2009, and further recommended that all the business signage facing Glades Road be uniform in size and color. The motion passed unanimously after a second by Mr. Steve McKinney.

f) Review and consideration for proposed signage (1 Projecting Sign) for “Jack Hess,” located at 849 Glades Road, Shop 1B1, requested by Ira Grossman.

Staff presented the request for one projecting sign. Staff stated that the sign will have a yellow background with black letters. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation that the mall go back to the original mall directory sign as approved on December 10, 2009, and further recommended that all the business signage facing Glades Road be uniform in size and color. The motion passed unanimously after a second by Mr. Steve McKinney.

g) Review and consideration for proposed signage (1 Projecting Sign) for “KDC Country,” located at 849 Glades Road, Shop 1A3, requested by Ira Grossman.

Staff presented the request for one projecting sign. Staff stated that the sign will have a yellow background with black letters. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation that the mall go back to the original mall directory sign as approved on December 10, 2009, and further recommended that all the business signage facing Glades Road be uniform in size and color. The motion passed unanimously after a second by Mr. Steve McKinney.

h) Review and consideration for proposed signage (2 Projecting Signs) for “Liahona In The Smokies,” located at 849 Glades Road, Shop 1A2, requested by Ira Grossman.

Staff presented the request for two projecting signs. Staff stated that the sign will have a green background with white letters. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation that the mall go back to the original mall directory sign as approved on December 10, 2009, and further recommended that all the business signage facing Glades Road be uniform in size and color. The motion passed unanimously after a second by Mr. Steve McKinney.

i) Review and consideration for proposed signage (1 Projecting Sign) for “Misty Mountain Shop,” located at 849 Glades Road, Shop 1C2, requested by Ira Grossman.

Staff presented the request for one projecting sign. Staff stated that the sign will have a blue background with black letters. After further discussion, Mr. Steve Reilly made a motion to disapprove the request as presented with a recommendation that the business utilize a mall directory sign for the development and further recommends that all business signage facing Glades Road be uniform in size and color. The motion passed unanimously after a second by Mrs. JoAn Trentham.

j) Review and consideration for proposed signage (1 Projecting Sign) for “Mom-N-Me,” located at 849 Glades Road, Shop1A4, requested by Ira Grossman.

Staff presented the request for one projecting sign. Staff stated that the sign will have a yellow background with black letters. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation that the mall go back to the original mall directory sign as approved on December 10, 2009, and further recommended that all the business signage facing Glades Road be uniform in size and color. The motion passed unanimously after a second by Mr. Steve McKinney.

k) Review and consideration for proposed signage (1 Projecting Sign) for “Neils Gallery, ” located at 849 Glades Road, Shop 1B6, requested by Ira Grossman.

Staff presented the request for one projecting sign. Staff stated that the sign will have a green background with white letters. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation that the mall go back to the original mall directory sign as approved on December 10, 2009, and further recommended that all the business signage facing Glades Road be uniform in size and color. The motion passed unanimously after a second by Mr. Steve McKinney.

l) Review and consideration for proposed signage (1 Projecting Sign) for “Peaches Sweets & More,” located at 849 Glades Road, Shop 1C1, requested by Ira Grossman.

Staff presented the request for one projecting sign. Staff stated that the sign will have a yellow background with black letters. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation that the mall go back to the original mall directory sign as approved on December 10, 2009, and further recommended that all the business signage facing Glades Road be uniform in size and color. The motion passed unanimously after a second by Mr. Steve McKinney.

m) Review and consideration for proposed signage (1 Projecting Sign) for “Shabby’s Bear Den,” located at 849 Glades Road, Shop 1B2, requested by Ira Grossman.

Staff presented the request for one projecting sign. Staff stated that the sign will have a yellow background with black letters. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation that the mall go back to the original mall directory sign as approved on December 15, 2009, and further recommended that all the business signage facing Glades Road be uniform in size and color. The motion passed unanimously after a second by Mr. Steve McKinney.

n) Review and consideration for proposed signage (1 Projecting Sign) for “Shaconage Stone Art & Jewelry,” located at 849 Glades Road, Shop 1A5, requested by Ira Grossman.

Staff presented the request for one projecting sign. Staff stated that the sign will have a green background with white letters. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation that the mall go back to the original mall directory sign as

approved on December 10, 2009, and further recommended that all the business signage facing Glades Road be uniform in size and color. The motion passed unanimously after a second by Mr. Steve McKinney.

o) Review and consideration for proposed signage (1 Projecting Sign) for “Smoky Mountain Pottery,” located at 849 Glades Road, Shop 1A1, requested by Ira Grossman.

Staff presented the request for one projecting sign. Staff stated that the sign will have a yellow background with black letters. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation that the mall go back to the original mall directory sign as approved on December 10, 2009, and further recommended that all the business signage facing Glades Road be uniform in size and color. The motion passed unanimously after a second by Mr. Steve McKinney.

p) Review and consideration for proposed signage (1 Projecting Sign) for “Wilder’s Art Glass, located at 849 Glades Road, Shop 1A6, requested by Ira Grossman.

Staff presented the request for one projecting sign. Staff stated that the sign will have a yellow background with black letters. After further discussion, Mr. Steve Reilly made a motion to disapprove with a recommendation that the mall go back to the original mall directory sign as approved on December 10, 2009, and further recommended that all the business signage facing Glades Road be uniform in size and color. The motion passed unanimously after a second by Mr. Steve McKinney.

Unscheduled Items

The Board inquired about a banner at the Carousel Gardens Mall for “Sweet Peas.”

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 2:10 p.m., after a motion by Mr. Steve McKinney and a second by Mr. Ron Smith.