

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
February 25, 2010
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

BJ Byars
Ken Webster
Steve Reilly
Ron Smith
Steve McKinney
Dan Booth

MEMBERS ABSENT

JoAn Trentham

OTHERS PRESENT

Steve Whaley
David Whaley
Steve Branham
Randy Peach
Ira Grossman
Steve File
Jennifer Watson

Staff Representatives: Ashley Miller, Assistant City Planner

Chairperson Byars called the meeting to order at 1:30 p.m. The minutes of the February 11, 2010, meeting, were unanimously approved after a motion by Mr. Steve McKinney and a second by Mr. Ron Smith.

Staff Report

Petitions and Communications from the Public

Old Business

Staff stated that

New Business

a) Review and consideration for proposed signage (1 Wall Sign) for “Smoky Mountain Pottery,” located at 849 Glades Road, Suite 2A1, requested by Ira Grossman.

Staff presented the request for one wall sign. Staff stated that the wall sign has a green background with white letters. Staff noted that the sign is a directional sign to indicate the entrance to the shop. Staff explained that the sign exceeds the maximum incidental square footage allotment and is therefore required to be reviewed as permanent signage. Mr. Ira Grossman was present and stated that the sign is located on the exterior wall of the business. After further discussion, Mr. Steve McKinney made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

b) Review and consideration for proposed signage (1 Wall Sign) for “Misty Mountain Soap Company,” located at 849 Glades Road, Suite 2C6, requested by Ira Grossman.

Staff presented the request for one wall sign. Staff stated that the wall sign has a green background with white letters. Staff noted that the sign is a directional sign to indicate the entrance to the shop. Staff explained that the sign exceeds the maximum incidental square footage allotment and is therefore required to be reviewed as permanent signage. Mr. Ira Grossman was present and stated that the sign is located on the exterior wall of the business. After further discussion, Mr. Steve McKinney made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

c) Review and consideration for proposed signage (1 Freestanding Sign, 1 Wall Sign, and Super Graphics) for “Nantahala Outdoor Center,” located at 1138 Parkway, requested by Trotter and Associates.

Staff presented the request for one freestanding sign, one wall sign, and the super graphics. Staff stated that the freestanding sign has two large wooden oars and contains two permanent signs being “NOC: Great Outpost” and “Smokies Superstore.” Staff noted that on the freestanding sign structure is also a super graphic of a rafting scene and an incidental sign being the universal symbols for outdoor activities at the base of the structure. Staff noted that the wall sign is located just above the staircase beneath the canvas awning. Staff further explained that the additional super graphics are located in the upper windows of the building and include outdoor recreational scenes. The Board questioned if the super graphic on the freestanding sign structure will be flashing, blinking, or a changing image. Staff explained that the super graphic will have to be a fixed image that does not flash, blink, move, or contain words. After further discussion, Mr. Dan Booth made the motion to approve as presented. The motion passed unanimously after a second by Mr. Steve Reilly.

d) Review and consideration for proposed signage (1 Wall Sign and 2 Super Graphics) for “Ripley’s Penguin Playhouse,” located at 88 River Road, requested by Steve File.

Staff presented the request for one wall sign and two super graphics. Staff stated that the wall sign is an oval shape with a blue background and a dark blue border with external lighting. Staff noted that the super graphics are the two larger penguins, one on each side of the sign. Staff added that the super graphics are located above the existing stone columns. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Ron Smith.

e) Review and consideration for proposed signage (1 Wall Sign and 1 Window Sign) for “Auntie Belham’s Cabin Rentals, Inc.,” located at 600 Glades Road, Suite 4, requested by Jennifer Watson.

Staff presented the request for one wall sign and one window sign. Staff stated that the wall and window signs have white backgrounds with brown letters. The Board discussed the need for a border on the wall sign to help give the sign some dimension. After further discussion, Mr. Ken Webster made the motion to approve the request as presented with a recommendation that a brown border be added to the wall sign. The motion passed unanimously after a second by Mr. Steve Reilly.

f) Review and consideration for proposed signage (1 Wall Sign) for “Chocolate Monkey,” located at 702 Parkway, requested by Steve Branham.

Staff presented the request for one wall sign. Staff stated that the wall sign has a white raceway background, red channel letters, and a dimensional monkey figure holding an apple. Mr. Steve Branham was present and added that the sign is internally illuminated with LED lights. Mr. Branham also provided the Board a copy of a similar sign from another store location. After further discussion, Mr. Dan Booth made the motion to approve as presented. The motion passed unanimously after a second by Mr. Ron Smith.

g) Aesthetic review and consideration for exterior renovations for “Chocolate Monkey,” located at 702 Parkway, requested by Steve Whaley.

Staff presented the request for the aesthetic renovations. Staff noted that the owner is requesting to remove the two sets of existing glass doors and, if looking at the building, relocate a set of doors to the far right side of the storefront. Staff added that where the existing doors are currently located will be replaced with glass windows. Mr. Steve Whaley was present and stated that in the near future the plan is to make the building look similar to the adjoining building. After further discussion, Mr. Ron Smith made the motion to approve as presented. The motion passed unanimously after a second by Mr. Dan Booth.

Unscheduled Items

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 1:52 p.m., after a motion by Mr. Steve McKinney and a second by Mr. Steve Reilly.