

MINUTES OF THE
GATLINBURG ENVIRONMENTAL DESIGN REVIEW BOARD
February 11, 2010
THURSDAY, 1:30 P.M., CITY HALL

MEMBERS PRESENT

BJ Byars
Ken Webster
Steve Reilly
Ron Smith
Steve McKinney
JoAn Trentham

MEMBERS ABSENT

Dan Booth

OTHERS PRESENT

Steve Whaley
Steve File
Bob Peters
Carol Muszik

Staff Representatives: Ashley Miller, Assistant City Planner
Diane Townsend, Executive Secretary

Chairperson Byars called the meeting to order at 1:30 p.m. The minutes of the January 28, 2010, meeting, were unanimously approved after a motion by Mr. Steve McKinney and a second by Mr. Ken Webster.

Staff Report

Petitions and Communications from the Public

Old Business

Staff stated that

New Business

a) Review and consideration for proposed signage (1 Wall Sign and 1 Freestanding Sign) for “Dollar General Store,” located at 1648 East Parkway, requested by Bob Peters.

Staff presented the request for one wall sign and one freestanding sign. Staff stated that the wall sign will have 18-inch letters that protrude 6-inches from the wall. Staff explained that the freestanding sign will have a yellow background with embossed black letters. After further discussion, Mr. Steve Reilly made the motion to approve as presented. The motion passed unanimously after a second by Mr. Ron Smith.

b) Review and consideration for proposed signage (2 Wall Signs) for “Ziplines Family Adventures,” located at 905 River Road, Suite 1, requested by Carol Muszik.

Staff presented the request for two wall signs. The Board commented about setting a precedent on the use of Christmas lights as permanent signage. The Board discussed the inconsistency of the shaping of the letters within signs. The Board further discussed the visibility of the green wires connecting the lights. Mrs. Carol Muszik was present and stated that the lights are needed to give visibility to the location at night. Staff questioned the feasibility of an internally illuminated business sign. Mrs. Muszik stated that an internally illuminated sign would be too expensive. The Board asked Mrs. Muszik if a frame could be incorporated around the signs. Mrs. Muszik stated that a frame could be added around the lights which will be similar to the sign requested on Savage Garden Road. The Board asked to see the renderings for the Savage Garden Road sign. Staff noted that the sign for the other property consisted of rope lights and was framed. The Board questioned if the lights were blinking or stationary. Staff stated that the lights on both properties will have to remain stationary. After further discussion, Mr. Steve Reilly made a motion to disapprove the request as presented with a recommendation that Mrs. Muszik use the rope lights instead of the Christmas lights and an un-illuminated dark green border. Mrs. Muszik agreed with the recommendations. The motion passed unanimously after a second by Mr. Ken Webster.

c) Review and consideration for proposed signage (1 Freestanding Sign) for “Ziplines Family Adventures,” located at 222 Savage Gardens Road, requested by Carol Muszik.

Staff presented the request for one freestanding sign. Staff stated that the sign will have white rope lights and bear super graphic above the sign. The Board questioned if the bear was stationary. Mrs. Muszik stated that the bear was motionless. After further discussion, Mr. Steve McKinney made the motion to approve as presented. The motion passed unanimously after a second by Mr. Ron Smith.

d) Election of Officers.

Chairperson Byars called for the nominations for Chairperson and Vice-Chairperson of the Board. Mr. Ken Webster made a motion that Mrs. B.J. Byars remain the Chairperson and Mr. Ken Webster remains the Vice-Chairperson. There being no other nominations, Mr. Steve Reilly seconded the motion and the nominations for Chairperson and Vice-Chairperson were unanimously approved by the Board to remain the same.

Unscheduled Items

Mr. Steve File from Ripley’s Aquarium was present and presented the Board with the proposed wall signage for the new “Penguin Playhouse.” Mr. File stated that “Penguin Playhouse” will be a separate business from the “Penguin Exhibit” with a separate entrance. Mr. File provided an overview of the functions of the new exhibit and explained that the sign will be located where

the “Veranda’s” sign is currently located. Staff noted that Mr. File was looking for aesthetic feedback on the proposed sign. Staff added that due to timing, the applicant would like to move forward with production of the sign. Staff stated that the City Planner has already reviewed the sign for square footage compliance. Staff noted that the “Penguin Playhouse” signage will be placed on the next agenda as an official item, but asked the Board to please provide feedback about the sign to Mr. File so they could move forward with producing the sign. The Board asked if the larger penguins on the sign are dimensional. Mr. File stated that the larger penguins shown will have some dimension but he would look into it further. The Board inquired about the background color. Mr. File stated that they are now looking to use an earth tone color. Mr. File thanked the Board for their input.

Adjournment

There being no further business to come before the Board, the meeting was unanimously adjourned at 1:55 p.m., after a motion by Mr. Steve McKinney and a second by Mr. Ken Webster.